



Faculty of Department of Management Studies

8th Board of Studies Meeting

Date & Time : 06th May at 10.00 A.M

Venue : MBA Lab (SXCCE)

AGENDA

- Prayer
- Welcome Address

08.01. Confirmation of Seventh BOS meeting minutes held on 28-11-2025 and Decision/Action taken report.

08.02. Discussion on the Suggestions / Recommendations offered by the members in the Seventh Academic Council meeting held on 30.01.2026.

08.03. Presentation of the proposed curriculum & syllabi and getting recommendation for approval of curriculum and detailed syllabi for the I and II semester of MBA Program for the regulation 2026.

08.04. Other matters.

- Vote of Thanks

Members Present: enclosed

MINUTES OF THE MEETING:

The 8th BOS meeting of the MBA department starts with a prayer. The BOS faculty member Mrs. S. Jasmine Suguna, welcomed the members.

08.01. Confirmation of Seventh BOS meeting minutes held on 28-11-2025 and Decision/Action Taken report.

Sl.No	Suggestions	Action taken	Remarks
1.	Organizational Study The duration of the Organizational Study may be extended from one month to six to eight weeks to provide students with deeper industry exposure. Accordingly, the course credit may also be enhanced and reflected in the	Considered	The Dean Academics recommended conducting the organizational study for four weeks.

	articulation matrix, with an option to rename it as Summer Internship.		
2.	Change of title regarding MBA Internship The members suggested changing the title of organizational study, which is an internship title where the first-year students undertake a month internship from various organizations and study the entire functions at the end of their first-year course. Instead of organizational study it has been suggested as summer internship.	Title changed from Organisational Study to Summer Internship	Confirmed in the BOS meeting.
3.	Subject Sequencing Recommendation: It is recommended to offer Management Concepts and Organizational Behaviour as the first subject in the curriculum. Statistics for Management may be positioned as the second or third subject for better academic alignment.	Management Concepts and Organizational Behaviour (MS26102) to (MS26101) Statistics for Management as the Second Paper (MA26107)	Confirmed in the BOS meeting.
4.	Specialization Guidelines for Students Clear guidelines on primary and secondary specialization options may be included for the benefit of student awareness. This will help students make informed decisions regarding their academic and career pathways.	Already in practice (Dual Specialization)	Confirmed in the BOS meeting.
5.	Maximum Program Duration The maximum permissible duration for completing the program may be clearly mentioned in the general guidelines.	It is mentioned in the Curriculum. 2+2 = 4 years.	Confirmed in the BOS meeting.
6.	Credit Transfer Policy Credit transfer provisions may be	Under consideration	Confirmed in the BOS

	introduced after obtaining formal approval from the Board of Studies. This will help students gain academic flexibility while maintaining academic standards.		meeting.
7.	Expansion of PAQIC Membership PAQIC membership may be expanded by including a greater number of corporate professionals. This will strengthen industry-academia collaboration and enhance the quality of program review.	We already have a few, more will be incorporated in the due course (2 industrialists)	Confirmed in the BOS meeting.
8.	Alumni Engagement for Guest Lectures It is suggested that at least one alumni guest lecture be conducted every month. Such interactions will motivate and guide current students through real-world insights.	Decided to conduct one Guest Lecture every month	Confirmed in the BOS meeting.
9.	Program Educational Outcomes Program Educational Outcomes may be enhanced by incorporating elements related to entrepreneurship. This will support the development of entrepreneurial competencies among students.	Decided to conduct a series of Entrepreneurial Hands-on training Programs	Confirmed in the BOS meeting.
10.	Subscription to Academic Resources It is suggested to subscribe to platforms such as Emerald Case Studies and Statista. These resources will enrich academic content and support research-driven learning.	To enhance the quality of academic content and to strengthen research-oriented learning It is recommended that the institution subscribe to these academic platforms	Confirmed in the BOS meeting.
11.	Establishment of Idea Pitch Lab An Idea Pitch Lab may be established specifically for the MBA program. This initiative will encourage innovation and foster entrepreneurial thinking among students.	We have Idea Lab in our campus; we will ensure the proper utilisation of the same by our students.	Confirmed in the BOS meeting.

08.02. Suggestions / Recommendations offered by the members in the Seventh Academic Council meeting held on 30-01-2026.

The Chairman presented the various suggestions and recommendations offered by the members in the Seventh Academic Council meeting with regard to Management studies.

Programme	Suggestions / Recommendations	Decisions / Action taken
Faculty of Management Studies	To enhance placement-related training programs and the hours per week can be implemented. Additionally, faculty members from the department will be exclusively assigned to oversee placement-related activities, including resume building, interviewing techniques, and support towards aptitude and spoken training.	Accepted the recommendations

08.03 Suggestions and Recommendations with regard to MBA Regulation 2026 Curriculum and Design

Programme	Suggestions / Recommendations
Faculty of Management Studies	Statistics for Management Studies The course title can be revised from Statistics for Management Studies to Statistics for Management. Optimization Techniques for Management Studies The course title can be revised from Optimization Techniques for Management Studies to Optimization Techniques for Management. Under Optimization Techniques, Unit V may include Queuing Theory with relevant models. Accounting for Management Studies The course title can be revised from Accounting for Management Studies to Accounting for Managers. CRM and Customer Analytics The course title can be revised from CRM and Customer Analytics to CRM. Business Research Methods The course title can be revised from Business Research Methods to Business Research Methodology. Business Communication and Aptitude Business Communication and Aptitude is offered

	across all three semesters, the course titles and syllabus can be revised to ensure progression in content and eliminate redundancy. Business Tools Laboratory The course title can be assigned as per the syllabus. Operations Management In Operations Management, Quality Control Tools may be incorporated. Marketing Under Marketing, an Introduction to Markets may be included.
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Discussion on the Suggestions / Recommendations offered by the members in the Eighth BOS meeting

Induction program

Before the commencement of the course, an orientation training program will be conducted to prepare the participants. This program is not a formal course, but a preliminary session that covers the scope, provides an overview, and presents a simplified and redefined syllabus. It aims to give participants a clear understanding of the course structure and help them begin with better clarity and confidence.

Internship

The Summer Internship may be renamed as an “Organisational Study,” with a flexible duration of four to six weeks based on the feasibility and requirements of the student and the respective organization. This will carry a weightage of 2 academic credits.

Self-Learning Courses:

Courses offered through Coursera and Google Digital Garage may be reviewed to determine their suitability for approval and possible credit transfer. In addition, students are encouraged to enroll in relevant courses available on SWAYAM and NPTEL, which can be formally recognized as part of the academic framework.

Industry Collaborated courses:

Industry-collaborated courses may be introduced across all specializations to enhance practical exposure and industry relevance. This initiative will help bridge the gap between academic learning and real-world application.

SDG goal Mapping:

SDG goal mapping should be appropriately aligned for third semester courses.

AI Courses and Mini Projects:

Basics of AI for Managers may be offered as a core course rather than a value-added course. Mini projects and case study can be incorporated into each subject.

Inclusion of Elective Slot under Program Articulation

An elective slot may be incorporated under Program Articulation, enabling students to select functional or sectoral electives.

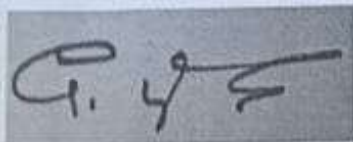
Course Outcomes:

Each course should have five Course Outcomes, and those with lengthy CO statements may be refined to be more precise and concise.

APA Format:

Textbooks and reference books should be formatted according to APA style.

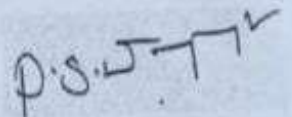
The Principal thanked all the members for their kind cooperation, Members Dr. G. Muruganantham, Anna University nominee, Dr. S. Jaisankar, Sri Krishna College of Engineering and Technology, Dr. P.S.Nagarajan, Alagappa University, Mr. Ashok Paskalraj Industry Expert. Dr. V. Darling Selvi expressed her gratitude to all the members. The meeting came to an end at 12.30 pm.



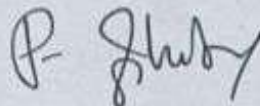
Dr. G. MURUGANANTHAM
(Anna University Nominee)



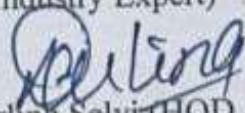
Dr.S. JAISANKAR
(Sri Krishna College of
Engineering and Technology)



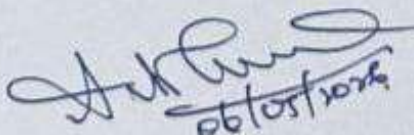
Dr. P.S.NAGARAJAN
(Alagappa University)



Mr. Ashok Paskalraj
(Industry Expert)



Dr. V. Darling Selvi (HOD, MBA)



ACADEMIC DEAN
Dr.R.P.Anto Kumar



PRINCIPAL
Dr.J.Maheswaran